



MEDIA STATEMENT
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Minister of Transport launches Mobile App as Malaysia gets ready to host the FIATA World Congress 2017

Minister of Transport, YB Dato' Sri Liow Tiong Lai today experienced the newly developed specially designed Mobile App for delegates of the upcoming FIATA World Congress 2017 – a gathering of the world's top logistics industry leaders and players.

The Congress, co-hosted by the Federation of Malaysian Freight Forwarders (FMFF) and the Ministry of Transport, will be held for the first time in Malaysia from 4th to the 8th of October.

Over 1,200 logistics experts from all over the world are expected to attend the prestigious congress, and this is the first time delegates are provided with the latest conference technology to stay up-to-date with the congress programmes. A powerful networking tool, the Mobile App is dedicated for purposes of scheduling one-on-one meetings with fellow participants, check on the daily programme, exhibition floor plan, exhibitors' list, maps, attendees list, social events, and generally keeping abreast of the congress happenings.

“The Mobile App provides value-add to congress delegates as a platform to fully optimise their participation. It promotes greater knowledge sharing, prompts purposeful discussions and exchange of ideas, allowing the delegates to keep up-to-date on programmes, activities, as well as facilitate easier networking opportunities among these renown logistics experts and industry players from around the globe.” YB Dato' Sri Liow Tiong Lai said after testing the app.

Through the built-in one-on-one meeting scheduler in the app, delegates are able to create meetings seamlessly with a dynamic sorting feature according to Country, Company Name and Attendee Name.

The app is open only to registered delegates, sponsors and exhibitors. Login details are automatically created and emailed to registered and paid delegates.

Jointly issued by the Ministry of Transport Malaysia (MOT) and the Federation of Malaysian Freight Forwarders (FMFF) in conjunction with the FIATA World Congress 2017. For further editorial information, please contact Afiq Hassan (Corp Comm, MOT – afiqhassan@mot.gov.my) or contact: Christina (Byline Communications) at byline@byline.com.my or 012-2877600.



YB Dato' Sri Liow checking out the mobile app. On the left is Alvin Chua, President of the Federation of Malaysian Freight Forwarders (FMFF).