

PRESS RELEASE

For Immediate Publication

MALAYSIA TO HOST GLOBAL LOGISTICS MEET

Kuala Lumpur, 18 April, 2017...

The international logistics community will be gathering for the 56th occasion of the FIATA World Congress, to be held in Kuala Lumpur from 4-8 October this year.

Hosting this prestigious event is the Federation of Malaysian Freight Forwarders (FMFF), the national association which represents the logistics industry in the country and endorsed by the Ministry of Transport (MOT).

The FIATA World Congress is one of the largest and most important events in the world logistics industry calendar. For over five decades, it has successfully provided a platform for key movers and shakers to share information and network with their fellow-industry players amidst a background of fast-changing global trends and practices.

The theme of this year's Congress is "Logistics Bridging Global Trade", relevant in today's economic climate, where the industry is required to facilitate the super-efficient movement of goods across international boundaries. The recent ratification of the World Trade Organisation's Trade Facilitation Agreement (TFA) in February 2017 will also serve to further boost global commerce and multilateral trading, and highlight the importance of logistics as a significant enabler of trade.

"This is the first time that the Congress will be held in Malaysia, and we are of course honoured and looking forward to welcoming our international Speakers and delegates to the event," said FMFF President , Alvin Chua.

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“We have an excellent programme lined up, and a number of “heavyweight” Speakers who will be sharing their expertise on current industry trends and issues from a global perspective,” he added.

“In Malaysia, we are indeed grateful for our government’s initiative in establishing the Logistics and Trade Facilitation Masterplan last year, which we believe will especially help our SMEs through upgrades in infrastructure and human resources. As a member of the National Logistics Task Force (NLTF), FMFF are committed to be part of the drive to successfully implement the Action Items outlined in the Masterplan.”

“We believe participation at the FIATA World Congress 2017 event will benefit all industry players in Malaysia and the region, both in terms of learnings and networking potential,” he said.

The logistics industry has gained global recognition as being crucial to the stimulation of trade, business efficiency and economic growth, a “core pillar” in the economies of the world. With the advent of digital platforms, rising competition and increasing customer expectations, many challenges await industry players.

The FIATA World Congress 2017 is expected to be attended by over one thousand delegates, which include high-profile industry personalities and decision makers, who drive change and innovation within their respective companies.

The five-day program will include key messages from leaders of the industry, group sharing activities, regional focus groups and a specially-designed Young International Freight Forwarders (YIFF) activity on the sidelines.

Issued on behalf of the Federation of Malaysian Freight Forwarders (FMFF) for the FIATA World Congress 2017, by Byline Communications. For further editorial information, or appointments for one-on-one interviews with Mr Alvin Chua, please contact: Christina at 012-2877600.
