

FIATA
WORLD CONGRESS



KUALA LUMPUR
4-8 October 2017

LOGISTICS BRIDGING GLOBAL TRADE

FIATA World Congress 2017

LOGISTICS BRIDGING GLOBAL TRADE

Kuala Lumpur Convention Centre
4th - 8th October 2017
www.fiata2017.org

In Association with:



Hosted by:



FEDERATION OF MALAYSIAN
FREIGHT FORWARDERS

In Collaboration with:



MINISTRY OF TRANSPORT

Supported by:



Malaysia
Convention
& Exhibition
Bureau



CONTENTS



- 1** page **2** **Message from Co-Chairmen, Organising Committee, FIATA World Congress 2017**

- 2** **FIATA World Congress 2017**
 - page **3** **Overview**
 - page **4** **Logo & Theme, Theme Rationale**
 - page **5** **Programme Highlights**
 - page **9** **Young International Freight Forwarders (YIFF) Programme**
 - page **10** **Technical Tours**
 - page **11** **Accompanying Person Programme**

- 3** **Malaysia as the Host**
 - page **13** **About FMFF**
 - page **14** **Malaysia's Strength and Attractions**

- 4** page **15** **Malaysia as An Attractive Place to Visit**

- 5** page **19** **Why You Should Attend, How to Register & Registration Fees**

MESSAGE FROM CO-CHAIRMEN, ORGANISING COMMITTEE FIATA WORLD CONGRESS 2017

Dear Potential Participants/Partners,

It is our pleasure to invite you to participate in the FIATA World Congress, to be held in Kuala Lumpur, Malaysia, from 4-8 October 2017.

This will be the 56th occasion when the world's logistics experts will gather to update, brainstorm, share information and speak on ground-breaking issues pertaining to the industry. Attended by decision-makers and top representatives from the various related logistics sectors, the Congress has, through the years, gained a solid reputation as a viable international platform for the exchange and dissemination of the latest and most innovative from the global logistics industry.

The theme for the 2017 Congress is: "Logistics Bridging Global Trade" – especially relevant in today's economic climate, where the industry is required to facilitate the super-efficient movement of goods across international boundaries. As international business becomes increasingly borderless, more companies are expanding their markets into the global arena, thereby significantly increasing the demand for supply chain and logistics support. The components to success of such a facility includes an ever-increasing array of disciplines – from the influence of customs policies, worldwide legislative developments in transport, to the latest in technology, training and guidelines in security and safety. These significant issues will be addressed during the Congress, including opportunities for Regional Groups to meet and resolve local industry problems. We are anticipating a sizeable attendance from logistics-related business delegates worldwide.

We are honoured to host this important Congress in Kuala Lumpur, Malaysia, in 2017. Malaysia is a major logistics player in the Asean region – its green logistics practices and halal logistics expertise has made it a regional logistics hub. With its competitive pricing, superior infrastructure and strategic geographical position at the crossroads of Asia, it has proven to be an attractive transshipment center. Malaysia's first-class international ports and terminals are some of the busiest in the world, with two ports listed on the Top Twenty list of World Container Ports (World Shipping Council's World Container Ports 2013). It also offers the world's first I-port facility – an airport within a seaport in Port Klang.

Malaysia is a well-known tourism destination, with its multi-cultural attractions in food, its people and their warm hospitality. An interesting social schedule has been planned, with a wide choice of visits to places of interest and things to do. We are looking forward to hosting over a thousand delegates in 2017.

We hope you will not miss this opportunity to be part of this exciting event, and join us in recognising and sharing the best in the logistics industry.

Sincerely,

Krishnan Chelliah & Yeoh Kean Jin
Co-Chairmen, Organising Committee

Held annually, the International Federation of Forwarders Associations' FIATA World Congress (FWC) provides an international platform for logistics industry leaders from across the globe to gain insights to industry challenges and put forward sustainable solutions.

Some details on the 56th FWC 2017 :

Date : 4th – 8th October 2017

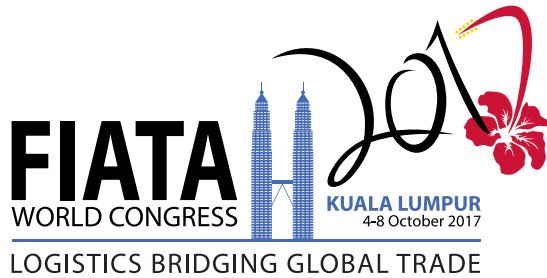
Venue : Kuala Lumpur Convention Centre, Malaysia

Theme : Logistics Bridging Global Trade

Expected Number of Participants : 1,200

The FWC was last held in Taipei, September 8-13, 2015, with the theme : “From Here and Now, Think Global”. About 1,000 participants attended from over 120 countries.

FWC 2016, with the theme “Where Networking Comes Naturally”, will be held in Dublin from Oct 3-8. Participating will be freight forwarders (air, sea and land), port and airport authorities and operators, government agencies to freight associations and participants from related industries.



Theme Rationale : Logistics Bridging Global Trade

Highlights the importance of logistics as a strong enabler of trade which is highly dependent on intermodal transportation to move freight between land, sea and air.

Reinforces the importance of strategic direction in transforming Logistics into an integrated network, supporting the global trade of international economic operators.

PROGRAMME HIGHLIGHTS

(TENTATIVE ONLY)

DAILY PROGRAMME

Programme for Monday, 2 October 2017

Time	Event	Location & Venue
0900-1730	ABVT Validation	Park View Meeting room, Mandarin Oriental Hotel
1900-2200	YIFFYA Dinner with Regional Winners and Award's Steering Committee <i>(by invitation only)</i>	Tujo Restaurant, Ascott Darby Building (Opposite Mandarin Hotel)

Programme for Tuesday, 3 October 2017

Time	Event	Location & Venue
0900-1200	Advisory Body Vocational Training (ABVT) Pre-Meeting	Park View Meeting room, Mandarin Oriental Hotel
1300-1600	YIFFYA Steering Committee Meeting	Park View Meeting room, Mandarin Oriental Hotel
1600-1800	FIATA Foundation Meeting	Park View Meeting room, Mandarin Oriental Hotel
1800-2100	Early Casual Meet & Greet	Jade Room, Mandarin Oriental Hotel List of surrounding Bars & Restaurants
1900-2100	Presidency Dinner	Marini's on 57, Level 57, Tower 3, KLCC

Programme for Wednesday, 4 October 2017

Time	Event	Location & Venue
0800-1600	Golf Tournament	Glenmarie Golf & Country Club
0900-1600	Presidency Meeting	Meeting Room 303, KLCC
0900-1730	Young Professionals Forum	Conference Hall 2, KLCC
1400-1700	Registration Counter Open	Centre Core, KLCC
1900-2130	FIATA Extended Board Dinner	Malaysian Petroleum Club Level 42, KLCC Tower 2

Programme for Thursday, 5 October 2017

Time	Event	Location & Venue
0800-1700	Registration Counter Open	Centre Core, KLCC
0900-1100	Opening Ceremony	Plenary Hall, KLCC
1000-1800	Exhibition Hall Open	Ballroom 1 & Banquet Hall, KLCC
1005-2230	Coffee / Tea Break	Ballroom 1 & Banquet Hall, KLCC
1100-1300	Main Session	Plenary Hall, KLCC
1300-1415	Congress Lunch	Ballroom 2, KLCC
1415-1615	Regional Leaders Dialogue (Concurrent Sessions) <ul style="list-style-type: none"> • Region Europe (REU) • Region Asia Pacific (RAP) • Region Africa / Middle East (RAME) • Region Americas (RAMNS) 	<ul style="list-style-type: none"> • Meeting Rooms 302 & 303, KLCC • Conference Hall 2, KLCC • Conference Hall 1, KLCC • Meeting Rooms 308 & 309, KLCC
1615-1645	Coffee / Tea Break	Exhibition Foyer Area and Exhibition Halls, KLCC
1645-1800	Meet The Experts by Advisory Body Legal Matters (ABLM)	Conference Hall 2, KLCC
1800-2000	Welcome Reception	Grand Ballroom Foyer and Ballroom 2, KLCC

PROGRAMME HIGHLIGHTS

(TENTATIVE ONLY)

Programme for Friday, 6 October 2017

Time	Event	Location & Venue
0800-1700	Registration Counter Open	Centre Core, KLCC
0830-1030	The Multimodal Business Forum (FIATA Multimodal Transport Institute)	Conference Hall 2, KLCC
1030-1100	Coffee Break & Networking	Exhibition Foyer Area and Exhibition Halls, KLCC
1100-1230	Meet The Experts, hosted by The FIATA Advisory Body Safety and Security (ABSS)	Conference Hall 2, KLCC
1230-1315	Congress Lunch	Ballroom 2, KLCC
1315-1500	Session by The Custom Affairs Institute (CAI)	Conference Hall 2, KLCC
1330-1730	Networking Session (B2B)	Meeting Rooms 302 & 303, KLCC
1515-1615	Meet The Experts by The Advisory Body Information Technology (ABIT)	Conference Hall 2, KLCC
1615-1645	Coffee Break & Networking	Exhibition Foyer Area and Exhibition Halls, KLCC
1645-1800	Meet The Experts hosted by The Advisory Body International Affairs (ABIA)	Conference Hall 2, KLCC
1900-2200	Malaysian Night	Grand Ballroom Foyer and Ballroom 2, KLCC

Programme for Saturday, 7 October 2017

Time	Event	Location & Venue
0800-1700	Registration Counter Open	Centre Core, KLCC
0830-1000	FIATA Logistics Academy (FLA)	Conference Hall 2, KLCC
1015-1100	Advisory Body Vocational Training (ABVT)	Conference Hall 2, KLCC
1100-1130	Coffee Break & Networking	Exhibition Foyer Area and Exhibition Halls, KLCC
1130-1330	Session by Airfreight Institute (AFI)	Conference Hall 2, KLCC
1330-1430	Lunch & Networking	Ballroom 2, KLCC
1330-1730	Networking Session (B2B)	Meeting Rooms 302 & 303, KLCC
2000-2300	Gala Banquet	Grand Ballroom, Mandarin Oriental

Programme for Sunday, 8 October 2017

Time	Event	Location & Venue
0930-1200	Meeting of the Extended Board	Meeting Room 306, KLCC
1230-1300	Refreshment Break	Foyer Area, KLCC
1300-1600	FIATA General Meeting	Conference Hall 3, KLCC
1615-1730	FIATA Press Conference	Press Centre, KLCC

YOUNG INTERNATIONAL FREIGHT FORWARDERS (YIFF) PROGRAMME



Shanon Gould, Winner - YIFFY Award, 2016
Shanon Gould was announced as the overall Young International Freight Forwarder of the Year for 2016. Shanon is pictured here with Michael Yarwood of the TT Club (left) and FIATA President Huxiang Zhao (right)

Special activities and stimulating sessions have been planned for the younger members of the industry attending FWC 2017.

The sessions will involve lively participation from prominent international YIFFY award winners, sharing their experiences and perspectives from all over the world, including the Asia region.

Interesting panel discussions will feature current issues, with special focus on the growing role of women in logistics and how this can affect positive outcomes for the future of the industry.

The latest developments in technology and education are also issues which directly impact on YIFF members, and the opportunities created by cool technology may well re-invent the industry for the younger professionals.

FWC 2017 will definitely provide excellent opportunities for sharing, discussion and networking for both regional and international participants who are starting out in a logistics career.



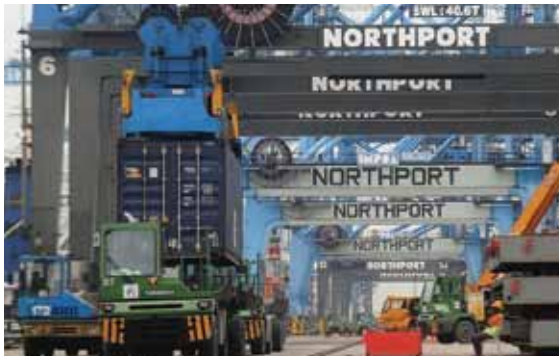
TECHNICAL TOURS

Specially-organised tours to visit 3 of Malaysia's most vibrant, dynamic and important
"Gateways"



1

**KLIA CARGO VILLAGE
SEPANG**



2

**NORTH PORT
KLANG**



3

**WEST PORT
KLANG**



HALF-DAY EXCURSION OF CITY CENTRE ON 6 OCTOBER 2017

A must for first time visitors to Kuala Lumpur! They say the best way to get to know a new city is through a tour. This interesting tour will unveil the beauty and charm of the old and new Kuala Lumpur known as the “Garden City of Lights”.

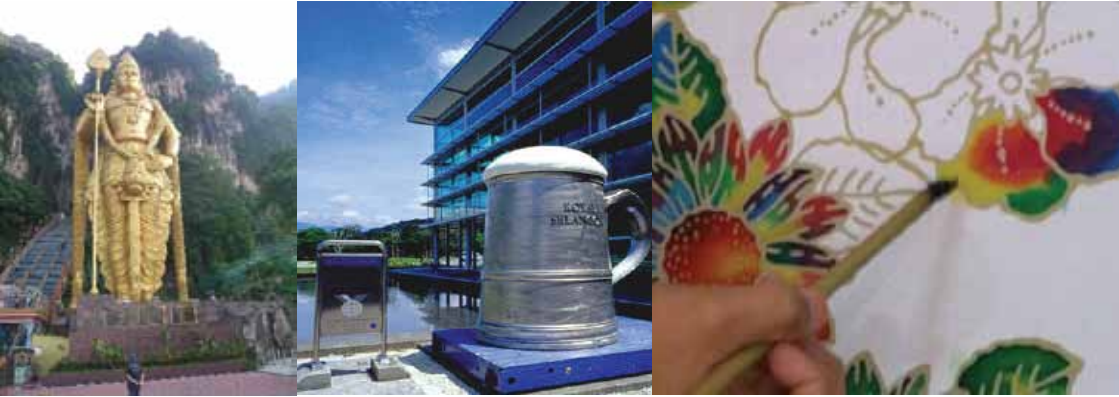
Petronas Twin Towers rank as the tallest twin towers in the world. The exterior and interior design patterns and materials reflect the national identity of Malaysia.

Explore the “King’s Palace” which until very recently was occupied by the King and Queen of Malaysia, visitors can tour the grounds and get a sense of the opulence of Malaysian royal life.

The National Museum is one of the top museums in Malaysia. It is an essential stop in discovering more about Malaysia’s rich history and culture.

The next stop, the National Mosque, is a nationwide symbol of Islam. The contemporary-style National Mosque’s main dome is star-shaped with 18 points: the points represent Malaysia’s 13 states and the five pillars of Islam.

- Petronas Twin Towers (*Photo stop*)
- King's Palace Museum (*Photo stop*)
- National Mosque (*Photo stop*)
- Sultan Abdul Samad Building
- Kuala Lumpur Craft Centre (*with interactive Batik painting*)



HALF DAY MALAYSIAN CULTURAL WALKTHROUGH ON 7 OCTOBER 2017

This trip will take place on the outskirts along 'Ambassador Row', Istana Sharif Ali and Malay villages. Our first stop will be to the Royal Selangor Pewter, the largest and most modern pewter factory in the world. This factory is known internationally for its quality craftsmanship. You will be shown different processes, such as casting, filling, polishing, soldering, hammering and engraving during the factory tour.

Next, we will visit the Batik Factory where you will see how Batik is designed and printed.

Our last stop will be to the limestone hills of the Batu Cave. The Batu Cave is comprised of three caverns with several smaller caves. It is the most popular Hindu shrines outside of India and is dedicated to Lord Muragan, a Hindu deity. 272 steps will lead to the temple cave. Another cave, called the museum cave, is filled with images of deities and murals depicting scenes from Hindu scriptures.

FWC 2017 will be hosted in Malaysia by the Federation of Malaysian Freight Forwarders (FMFF), the national association representing the logistics industry comprising 1,090 members in Malaysia and endorsed by the Ministry of Transport (MOT).



About FMFF:

FMFF was registered in September 1987 as a National Association representing the Freight Forwarders in the logistics industry. In 2000, the Ministry of Transport endorsed and recognised FMFF as a national Association to represent the logistics industry.

FMFF membership as per State association is as follows' -

SFFLA (Selangor)	- 627 company members.
JOFFA (Johor)	- 254 company members.
PFFA (Penang)	- 119 company members.
KKFAA (Kota Kinabalu)	- 51 company members.
SFAA (Sarawak)	- 92 company members.
LFFA (Labuan)	- 15 company members.

FMFF is focused on:

- **Promoting Malaysia's world-class land, air and sea infrastructure**
- **Outlining Malaysia's open policies on logistics services**
- **Detailing Malaysia's plans for logistics in the future and its positioning as a hub for leading regional distribution centres (RDC) and preferred international procurement centres (IPC)**
- **Facilitating the implementation of the government's Logistics And Trade Facilitation Master Plan to elevate Malaysia to become "The Preferred Logistics Gateway to Asia"**

Malaysia has strong historical and economic links with large trading nations such as India and China and acts as a conduit with the Islamic world. Located on a historically important sea lane – the Straits of Malacca, Malaysia's airports (Top 10 in the world) and seaports (Top 20 in the world) are ranked as world class.

It has a well-developed infrastructure, which makes it the “ideal springboard to the Asia-Pacific market” (*source: MIDA*). With the liberalisation of markets in the formation of the ASEAN Economic Community (AEC) and Malaysia becoming one of the member countries under the Trans Pacific Partnership Agreement (TPPA), the Malaysian government is focusing efforts on measures to enhance greater competitiveness and in creating a conducive business environment (*source: National Transformation Programme Annual Report 2015*).

Malaysia is a world player in global logistics - it has been ranked 4th in emerging market logistics, behind China, United Arab Emirates and India, according to the 2016 Agility Emerging Markets Logistics Index, a reputable Index which offers a snapshot of the logistics industry sentiment among more than 1,100 global logistics executives. Malaysia has also been placed at number 10 among countries with the most potential to grow as a logistics market. This recent placing of 4th out of the world's 45 leading emerging markets speaks volumes for Malaysia's drive to develop world-class infrastructure and transport network.
(*source: The Star Business News, 19th Jan 2016*).

With strategic developments in the “Belt and Road” economies (i.e. The Silk Road Economic Belt and the 21st Century Maritime Silk Road) lead by China and the broadening of trade, Malaysia is well-placed to reap the benefits of such an initiative, as a participant of "Belt and Road".





Strategically located at the center of the vast Asia-Pacific region, Malaysia is the perfect location for the FWC 2017. It is a renowned tourist destination in Asia, boasting a multicultural society living in a blend of old and new world charms. The political climate is stable, the economy robust.

The government actively promotes Malaysia as a destination for international conventions and tourist attractions, and this guarantees ease of passage for delegates entering the country. Malaysia's competitive currency exchange rate gives good value for money returns to its international visitors.

TOP FIVE VISITED PLACES IN KUALA LUMPUR

01 PETRONAS TOWERS

The KLCC is an iconic landmark listed within the most visited tourist destination in Kuala Lumpur simply because the area is made up of multiple attractions including the Suria KLCC Shopping Mall, which hosts an array of international brands, cinema, two food courts, an art gallery, restaurants and concert hall, KLCC Park, the massive Aquaria KLCC, an expansive manmade park with a jogging track, walking paths, water fountains, and a wading pool for children and of course the magnificent Petronas Towers. In addition, the KLCC is a sophisticated tourist destination that is conveniently accessible through Light Rail Transits to avoid all the traffic congestion in the city.

02 MENARA KL TOWER

Standing atop the Bukit Nanas Forest Reserve, the 421m-high KL Tower is one of the world's tallest structures. Officially known as Menara KL, it has been outshone by the Petronas Twin Towers but remains an important architectural marker and boasts spectacular views of the city. The viewing deck is at least 100 meters higher than the Petronas Tower's Sky bridge.

03 BATU CAVES

Batu Caves, one of Kuala Lumpur's most frequented tourist attractions, is a limestone hill comprising three major caves and a number of smaller ones. Located approximately 11 kilometres to the north of Kuala Lumpur, this 100-year-old temple features idols and statues erected inside the main caves and around it and with 272 steps to climb to the top of the caves. Incorporated with interior limestone formations said to be around 400 million years old, the temple is considered an important religious landmark by Hindus.

04 CHINATOWN AND CENTRAL MARKET

The colourful Chinatown is a well-known bargain hunter's paradise that seemingly never sleeps. Deeply immersed in Oriental culture, heritage and history, it is undoubtedly one of the most popular tourist spots in Malaysia, and holds its own against its more glamorous neighbours, KLCC & Bukit Bintang. Representing Malaysia's multihued multicultural background perfectly, you can find all sorts of stuff, from Chinese herbs to imitation goods in this area.

But besides the Petaling Street, there are also quite a number of shopping centres around Chinatown such as the touristy bazaar called 'Central Market' or (Pasar Seni) serving the area, which offers plenty of good bargains within its walls and many souvenirs that you can get from here, Central Market Kuala Lumpur is a centre for Malaysian culture, art and craft located in the heart of the city.

05 MERDEKA SQUARE

The Merdeka Square or Dataran Merdeka is a place of history. You could find many of the great history events that took place in Kuala Lumpur here. One of which is the lowering of the Union Flag performed here on August 31st, 1957 when independent Malaysia was born. Attractions include Saint Mary's Cathedral, Royal Selangor Club, Sultan Abdul Samad Building, Central Market, National History Museum and the Kuala Lumpur Gallery, which has a miniature display of Kuala Lumpur City and the I Love KL Icon for photos.

TOP FIVE MOST VISITED DESTINATIONS IN MALAYSIA

01 LANGKAWI ISLAND

Langkawi is a beautiful island in the north-western part of Peninsular Malaysia; many people describe the island as one of the most beautiful islands in the world. The island is not spoiled by tourists, which makes it a perfect holiday destination for travellers. The island is especially renowned for the many great attractions. Langkawi offers breath-taking scenery with its beautiful beaches, incredibly fine sand, crystal-clear water and coastal mangrove swamps.

The inland areas are no less striking: the tropical jungles are thick with luxuriant vegetation and extremely rich in and will impress nature lovers looking for a pristine, largely untouched rainforest. Besides that, you can shop at some of the shopping malls, you can have splendid dinners at one of the many hawkers, or you can rent a motorcycle (moped) to explore the island. The island is easily accessible from Kuala Lumpur or the neighbouring island of Penang.

02 PERHENTIAN ISLAND

Sea lovers planning to visit Malaysia should put the Perhentian Islands on the top of their list of places to see. This is a small archipelago with two main islands – Besar, the bigger, and Kecil, the smaller; both boasting splendid beaches, white sand, an amazingly blue, shallow sea and the shadow of tall palm trees. Apart from tourists, the islands are mostly uninhabited, making them a perfect place to disconnect and take a break from the hustle and bustle of modern life.

The Perhentian Islands are especially recommended to those who enjoy the sea not just for a swim, but also for water activities such as canoeing, scuba diving and snorkelling. The islands are fringed by a coral reef, and the underwater life is rich with sea turtles and many species of tropical fish.

03 PENANG ISLAND

Located in the Strait of Malacca off West Malaysia's north-western coast, Penang Island is a popular tourist destination due to its historic George Town and rich culinary diversity. Its position along one of the world's most travelled shipping routes has infused Penang with a colourful array of cultures, architecture and cuisine. No visit to Penang would be complete without a trishaw ride or walk around the island's capital city, George Town, to see its British colonial architecture and historic Chinese and Indian temples.

04 GUNUNG MULU NATIONAL PARK, MIRI, SARAWAK

Famous for its extraordinary limestone karst formations and phenomenal cave systems, the Gunung Mulu National Park is one of the most awe-inspiring natural attractions in all of Southeast Asia. Located in Malaysian Borneo in the Sarawak State, this national park features some of the largest and longest cave systems in the world. Included in these is the world's largest cave chamber, the Sarawak Chamber, which is estimated large enough to hold 40 Boeing 747 aircraft.

05 MELAKA

Commanding an important position on the busy sea route between India and China on West Malaysia's southwestern coast, Melaka was ruled and battled over for centuries between Indian, Portuguese, British and Dutch governments. As a result, this modern day Malaysian city is now one of the best places to visit in Malaysia packed with architecture, culture, traditions and cuisine all reflecting its rich heritage. The Portuguese Settlement in Melaka is characterised by charming villas and the remains of an old fort while the Dutch district features some of the oldest Dutch architecture in the East.

1



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5





WHY YOU SHOULD ATTEND

- Networking and opportunities for possible joint-ventures with other global players
- Gaining exposure and a foothold in the fast-growing Asian, Asean and China economies
- Opportunity to share and exchange knowledge on latest trends and practices with fellow-industry participants

HOW TO REGISTER

For further information and registration, please visit our web-site: www.fiata2017.org

To enjoy our Early Bird Package : please register by **30 June, 2017**

For enquiries on Exhibition and Sponsorship opportunities, please email us at: secretariat@fiata2017.org

REGISTRATION FEES

International		
Registration Categories	Early Bird	Standard
Full Congress	USD 850	USD 900
Young Participant	USD 650	USD 700
Accompanying Person	USD 650	USD 700

For further enquiries about the Congress, please contact Congress Secretariat:

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